

Logistics / Shiploading Operation Practice

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***Administration of selling, purchasing, Commercial
Documents, Financial Guarantees & Vessel
Inspection / Cargos Calculation
Workshop***

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First :

What is Logistics Management ??

Professional definition
" LOGISTICS MANAGEMENT "

which express as:

" Process of planning, implementing, controlling the efficient, cost-effective flow and storage of raw materials, finished goods, from point-of-origin to the agreed point."

Second :

What is the Ultimate aim of the logistics ??

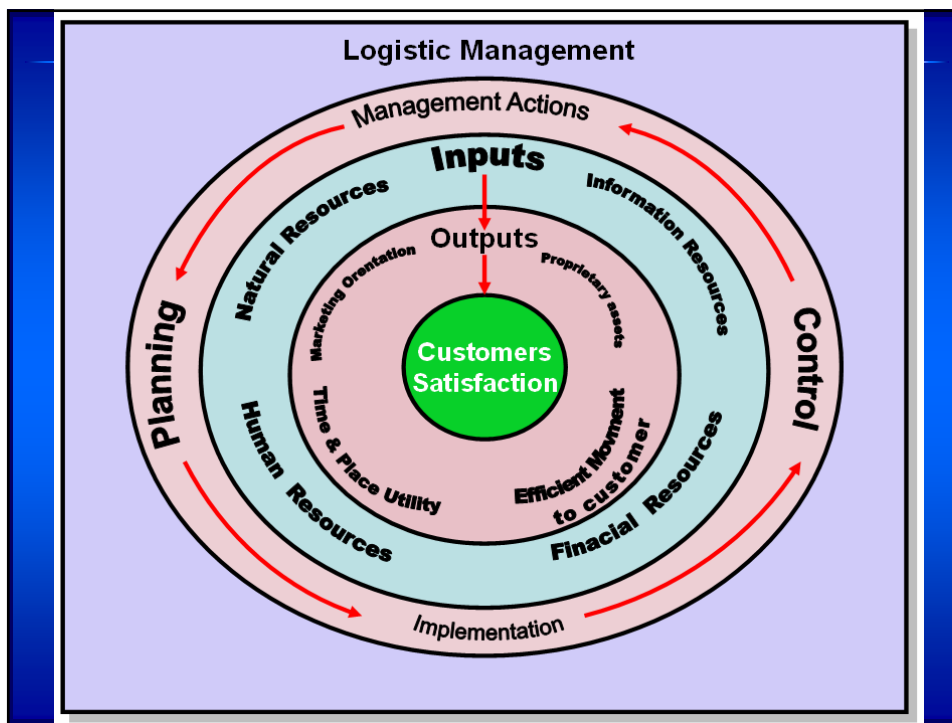
The Main Purpose and the core of logistics is

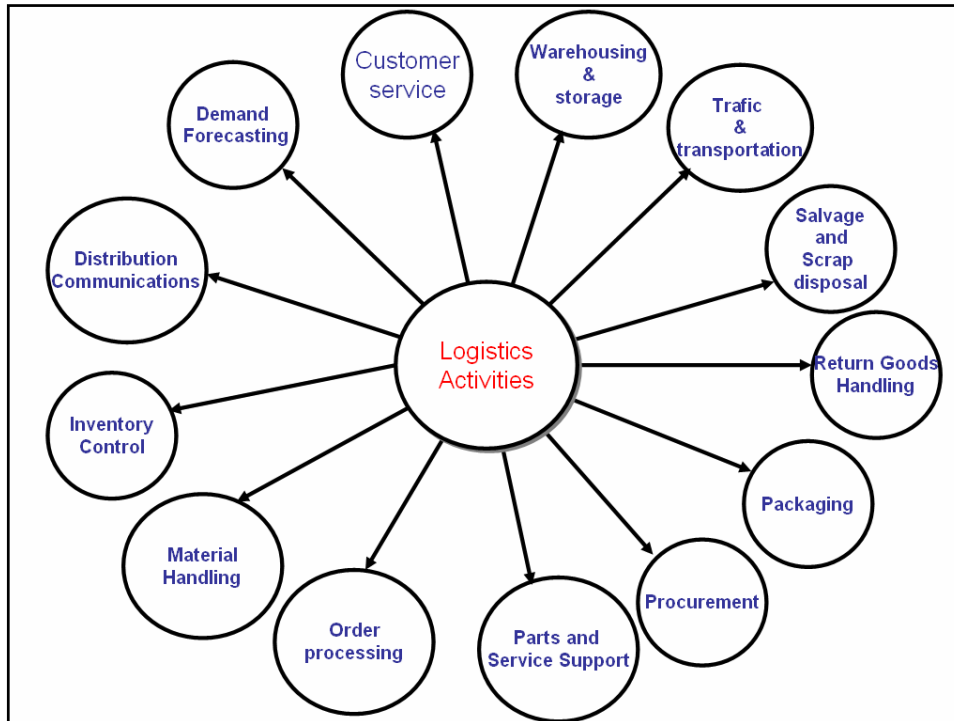
Customer Satisfaction

Logistics Relation with Marketing & Production

Effective logistics management:

- Enhance the marketing effort of the organization.
- Facilitate efficient flow of products to customer and end users within agreed time and place.
- Create differential advantage in market place, and could be counted as a proprietary asset of the company.
- Gain customer satisfaction





Third :

What is the logistics Relation with marketing & Production ??

- Enhance the marketing efforts
- Facilitate efficient flow of products to

customer satisfaction / users assuring :

- o The right product at
- o The right Place at
- o The right time at
- o The right condition (Quality)
- o The right cost

Logistics' Role in the firm

1. Logistics is Marketing Oriented
2. Logistics Adds Time and Place Utility.
3. Logistics Allows Efficient Movement to the Customer
4. Logistics is a Proprietary Asset

Fourth :

Vessels Fixture

- Type of Vessel
- Lay can date
- Quantity for loading
- No. of Holds / Hatches
- Vessels Certifications
- Agent
- Others

Fifth :

Pre- Loading

- Vessel readiness
- Vessel in free pratique
- Stowage plan / Loading sequence
- Rate of Loading
- Berthing sequence and time
- Ballast water quality and discharging rate
- Loading Superintendent
- Sampling procedures
- Independent surveyor task

Sixth :

Securing Vessel Along Jetty

- Berthing arrangement
- Vessel Inspection
- Determine loading quantity and quality
- Procedures and sequence
- Initial draft readings
- Draft /Cargo calculation
- Final /Certifications
- Unberthing arrangement

Conclusion

"Five Rights" of a logistics system as supplying the:

- Right product at the
- Right place at the
- Right time in the
- Right condition for the
- Right cost for those customer consuming the product

THANK
FOR
ATTENTION